



Hennepin-Carver
Workforce Development Board

Success Story

Hennepin-Carver WDB Meeting

May 19th, 2026



Minnesota Training Partnership Dislocated Worker Program

Entering the Dislocated Worker Program (DWP), Karen's employment goal was to stay in her previous industry of category management, but pivot into a role in strategy rather than manufacturer representation. Her initial ETPL search for an AI-driven business strategy training program resulted in a choice that she discussed with a LinkedIn connection through an informational interview. It turned out that first choice was geared toward AI platform development rather than end-user business strategy. Karen worked with her DWP counselor and a local training provider to identify a program that aligned with her leadership-level employment goal. The resulting AI training focused on maximizing prompt engineering, workflow automation, data for informed decision-making, and the importance of security and ethical human analysis. Karen also attended CareerForce networking club meetings, completed free LinkedIn Learning courses, and shared the topics and results with her online network. This generated positive energy, though leadership, and network engagement. Then, when a big interview opportunity came along, Karen brushed up her interviewing skills with her counselor and incorporated forward-thinking, AI-knowledgeable answers that showcased her skill to perform at a team leadership level. She was hired in March by Clorox Companies as a CAS Team Manager with Target & Pet Channel.