



# Hennepin-Carver Workforce Development Board

## **Employer Relations Work Group**

Build relationships, share knowledge, and coordinate resources between the HCWDB and private, public, and non-profit employers, support local employers with hiring and retaining skilled workers, and to develop strategies for addressing employer challenges and advancing employer priorities.

### **Membership makeup:**

HCWDB Members and Stakeholders

### **Work Group Responsibilities**

- Works in partnership with the Workforce Leadership Council (WLC)
- Networking and messaging – ensuring local employers are informed about and connected to the HCWDB
- Developing and/or identifying employer support services, resources, and tools (recruitment, training, retention strategies)
- Collecting and analyzing feedback from employers and developing responsive solutions
- Develop and/or identify training and development opportunities for employers
- Promotion of (and participation in) hiring events and job fairs
- Participation in industry and sector partnerships and alignment of HCWDB efforts
- Recruiting Private Business Board Representatives
- Liaison with Business Services Team
- Coordinate with Hennepin County Job Developer Lisa Cain

### **Employer Relations Board Member Representatives**

- Tim Mayer, Business, Kraus-Anderson Construction, **Work Group Chair**
- Elise Durbin, Economic Development, Carver County
- Doug Muller, Business, Entegris
- Amanda Ruch, Business, Thought Logic Consulting
- Christa Seaberg, Business, Lunda Construction

### **Staff**

- Erik Aamo, Lisa Cain
- Virginia Rose Kane takes and distributes notes, scheduling

### **Hennepin-Carver Workforce Development Board (HCWDB)**

#### **HCWDB Mission Statement**

The Hennepin-Carver Workforce Development Board fosters individual and family economic well-being through the development of meaningful career pathways and employment opportunities, provides a skilled talent pipeline to our employer partners through the strategic investment of workforce development resources and the building of collaborative

partnerships, and works alongside community organizations to identify and recruit community members to participate in workforce development services based on the workplace requirements expressed by our employer partners as well as the needs and interests of the community.

### **Hennepin-Carver Workforce Development Board Vision Statement**

The board works in partnership with all community members and employers to support and enhance an effective, efficient, and inclusive workforce development system which assures alignment between available talent and employer needs resulting in economic prosperity for all.

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*The Hennepin-Carver Workforce Development Board is a Proud Partner of the American Job Center Network and Minnesota CareerForce.*

